

## Connected Purpose Colour Palette

Green to be the core colour symbolising ethical growth with blue tones providing calmness  
Coral and Deep Red for highlights to symbolise bolness, youthfulness and fun.



RGB: 0, 195, 114

RGB: 81, 225, 165

RGB: 0, 255, 149

RGB: 255, 79, 47

RGB: 173, 27, 0